

# Robust and Gaussian Spatial Functional Regression Models for Analysis of Event-Related Potentials

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## Abstract

Event-related potentials (ERPs) summarize electrophysiological brain response to specific stimuli. They can be considered as correlated functions of time with both spatial correlation across electrodes and nested correlations within subjects. Commonly used analytical methods for ERPs often focus on pre-determined extracted components and/or ignore the correlation among electrodes or subjects, which can miss important insights, and tend to be sensitive to outlying subjects, time points or electrodes. Motivated by ERP data in a smoking cessation study, we introduce a Bayesian spatial functional regression framework that models the entire ERPs as spatially correlated functional responses and the stimulus types as covariates. This novel framework relies on mixed models to characterize the effects of stimuli while simultaneously accounting for the multilevel correlation structure. The spatial correlation among the ERP profiles is captured through basis-space Matérn assumptions that allow either separable or nonseparable spatial correlations over time. We induce both adaptive regularization over time and spatial smoothness across electrodes via a correlated normal-exponential-gamma (CNEG) prior on the fixed effect coefficient functions. Our proposed framework includes both Gaussian models as well as robust models using heavier-tailed distributions to make the regression automatically robust to outliers. We introduce predictive methods to select among Gaussian vs. robust models and models with separable vs. non-separable spatiotemporal correlation structures. Our proposed analysis produces global tests for stimuli effects across entire time (or time-frequency) and electrode domains, plus multiplicity-adjusted pointwise inference based on experimentwise error rate or false discovery rate to flag spatiotemporal (or spatio-temporal-frequency) regions that characterize stimuli differences, and can also produce inference for any prespecified waveform components. Our analysis of the smoking cessation ERP data set reveals numerous effects across different types of visual stimuli.

*Keywords:* Bayesian methods; Event-related potential; Functional data analysis; Functional mixed models; Functional regression; Correlated Normal-Exponential-Gamma.

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## 1. Introduction

Event-related potentials (ERPs) summarize electrophysiological brain responses to specific stimuli. They are generated by averaging electroencephalogram (EEG) segments recorded under repeated applications of a stimulus, with the averaging serving to reduce biological noise levels. ERPs represent temporal changes of electrical potential resulting from the firing of neurons in the brain, measured on a set of electrodes placed on the scalp. They have been widely used to assess brain cognition and information processing (Brandeis and Lehmann, 1986; Bressler, 2002). ERP studies produce for each electrode a waveform on a very fine temporal scale, which is sometimes represented using time-frequency representations such as spectrograms.

In cognitive neuroscience, psychophysiology, and related fields, analytical approaches on ERPs primarily focus on *ERP components*—waveforms with positive or negative voltage deflections (e.g., peaks or valleys). For example, the first peak with a negative voltage deflection occurring about 100 milliseconds (ms) after the onset of a stimulus is called the N100 (or N1) component, and the positive deflection peak occurring near 250–400 ms after the onset of a stimulus is called the P300 (or P3) component. These ERP components are often summarized by features such as the amplitude of the peak or the mean voltages in a time window. Based on these features, statistical analyses, such as analysis of variance (ANOVA) (Lamy et al., 2008; Lole et al., 2013), hypothesis testing (Cagy et al., 2006), regression (Itier et al., 2004; Vossen et al., 2011), classification (Venturini et al., 1992; Zhang et al., 2014), and clustering (Gonzalez-Rosa et al., 2011), are carried out to discover meaningful patterns.

While meaningful results have been found using this approach, limiting analyses to extracted components can be problematic and result in loss of information or false discoveries. First, any results in the data not contained in the pre-chosen components will be lost. Second, it is challenging to capture these components, as they do not occur at precisely the same time for each trial or subject, and so their estimation can attenuate the effect if the optimal location is not chosen or can lead to inflated type I error if locations are chosen to maximize the stimulus-induced signal (Kappenman and Luck, 2016). Third, this approach is typically used while modeling electrodes independently, while they are clearly correlated with each other, and as we show in our simulations failure to model this correlation can result in a loss of efficiency in estimation and inference. Fourth, these approaches often fail to produce global tests across all electrodes or time points, or account for the inherent multiple testing issue raised by performing inference across multiple components, time points and/or electrodes; such problems are exacerbated if multiple electrodes are analyzed and only those with the largest stimuli effects presented.

An alternative to this feature extraction approach is to analyze each electrode and time point (or time-frequency point) independently, which has been termed a mass univariate approach (MUA; Kiebel and Friston,

34 2004a). A notable work is the LIMO EEG package produced by [Pernet et al. \(2011\)](#) for two-level analysis.  
35 MUA is typically coupled with post-hoc smoothing of resulting t-statistics or p-values and adjustment for  
36 multiple testing via random field theory to control family-wise error rate (FWER). This approach can be  
37 effective, but by modeling electrodes, time points or time-frequency points independently, does not enable  
38 more global testing ([Kiebel and Friston, 2004b](#)) and can sacrifice efficiency relative to methods that account  
39 for these correlations.

40 Functional data analysis (FDA; [Ramsay and Silverman, 1997](#)) treats functions as objects, and accounts  
41 for correlation and regularity within functional objects using basis function representations and penalization,  
42 which can yield increased efficiency and greater inferential possibilities over methods that do not capture  
43 the intrafunctional correlation. Various FDA approaches have been introduced for the analysis of ERP  
44 data, typically modeling the temporal waveforms as the functional objects, and using a functional mixed  
45 model (FMM) to regress the ERP on the stimulus while adjusting for other factors. [Kiebel and Friston](#)  
46 ([2004b](#)) present hierarchical regression approaches that model the temporal waveforms using wavelet basis  
47 functions, using independent models per electrode, and yielding pointwise inference in the time or time-  
48 frequency domain. [Wang et al. \(2009\)](#) present a FMM for ERP data, including stimulus, electrode, stimulus  
49  $\times$  electrode as fixed effect functions along with subject-specific random effect functions and independent  
50 and identically distributed (iid) residual errors. They represent these functional effects through B-splines,  
51 and use functional ANOVA to perform global inference of whether the stimulus has any effect or not. Their  
52 approach does not, however, provide pointwise inference for individual time points or adjust for multiple  
53 testing, assumes iid residual errors, and has been applied to models with only a few selected electrodes.  
54 [Davidson \(2009\)](#) applies a Gaussian FMM to ERP data to each electrode separately using wavelet bases  
55 to represent the functions using the Bayesian method introduced in [Morris and Carroll \(2006\)](#), obtaining  
56 pointwise inference in the time domain that adjusts for multiple testing using false discovery rate (FDR).  
57 None of these methods model inter-electrode correlation, include both global and local inference with options  
58 for multiple testing adjustment by both FWER and FDR, or perform robust regression that can adjust  
59 for potential outlying time points, frequencies, or electrodes. [Hasenstab et al. \(2017\)](#) present methods to  
60 decompose the total variability of ERP data for a given scalp region into subject-specific and electrode-  
61 within-subject components, as well a component across scalp regions if multiple scalp regions are modeled,  
62 using multi-level functional principal components (fPC) to empirically estimate basis functions at each level.  
63 These methods provide an interesting approach for capturing the key structure of ERP data, but do not  
64 present regression models incorporating stimuli effects or perform inference to identify differences across  
65 experimental conditions.

66 In this paper, we present a Bayesian functional mixed model approach to model ERP data. This ap-  
67 proach can account for nonstationary inter-electrode correlation, induces smoothness across electrodes in

68 the regression surfaces, is potentially robust to outlying curves or regions, and provides both global and  
69 pointwise inference to detect stimuli effects. To our knowledge, no other existing method for ERP data has  
70 all of these characteristics. Our framework treats the time or time-frequency waveforms as functional objects  
71 that are spatially correlated with nearby electrodes, and regresses these functions on any specified covariates  
72 with regression surfaces that are smooth in both time and space (i.e. across electrodes). Our simulations  
73 show that accounting for this correlation when present leads to greater power for detecting stimulus-induced  
74 effects. Our proposed framework utilizes either Gaussian models or robust models with heavier-tailed dis-  
75 tributions when outliers are present, and can accommodate either separable or nonseparable inter-electrode  
76 spatial correlation parameterized by a Matérn structure. It yields fully Bayesian inference that can be used  
77 to perform a global test for stimulus effect across time or time-frequency and electrodes, and then localize any  
78 differences in the time or time-frequency and electrode domains, and if desired, can also test any prespecified  
79 waveform components that may be of interest, while adjusting for multiple testing using FWER or FDR cri-  
80 teria. The resulting continuous spatiotemporal effects help characterize EEG/ERP *microstates*—a sequence  
81 of quasi-stable spatial distributions (landscapes) connected by quick changes in landscapes (Lehmann et al.,  
82 2009; Milz et al., 2016). We present rigorous Bayesian model selection techniques to assess whether the  
83 Gaussian or robust model should be used, and whether the inter-electrode spatial correlation is needed and,  
84 if so, whether they should be separable or non-separable with time. The modeling framework we present can  
85 be considered to capture advantages of the existing modeling approaches—modeling the entire ERP data like  
86 MUA approaches, accounting for temporal correlation structure like the FDA methods, providing inference  
87 on prespecified time or time-frequency components like feature extraction approaches, while accounting for  
88 nonstationary inter-electrode correlation and achieve robustness to outliers.

89 While presented in the context of ERP data, the methods we introduce are general and can be ap-  
90 plied to many other spatially correlated functional data sets, thus also contribute to the literature of func-  
91 tional regression. Functional regression has experienced rapid development in recent years (Morris, 2015).  
92 Comparing with existing methods, our proposed framework offers several unique features and advantages:  
93 (1) It simultaneously models fixed/random covariate effects and non-separable spatial correlation of the  
94 functions. In contrast, existing methods either only model complex spatiotemporal/multi-level correla-  
95 tion structures while not including the effects of covariates (Greven et al., 2010; Chen and Müller, 2012;  
96 Park and Staicu, 2015; Chen et al., 2017; Chen and Lynch, 2017; Hasenstab et al., 2017), or simply treat  
97 spatiotemporal information as covariates for fixed or random effects thus do not directly characterize cor-  
98 relations induced by spatial/temporal distances (Scheipl et al., 2015; Brockhaus et al., 2015; Scheipl et al.,  
99 2016). (2) It induces both adaptive regularization over time and spatial smoothness over electrodes in the  
100 functional regression coefficients, while most existing approaches either do not induce adaptive regulariza-  
101 tion (Staicu et al., 2010) or do not allow fixed effect functions to be spatially correlated (Morris and Carroll,

102 2006; Baladandayuthapani et al., 2008; Davidson, 2009; Steen, 2010; Zhou et al., 2010). (3) It provides an  
103 option to perform robust functional regression that is insensitive to outliers, while in existing methods, only  
104 a few consider robust regression (Zhu et al., 2011; Brockhaus et al., 2015; Scheipl et al., 2016). (4) Addi-  
105 tionally, our Bayesian framework yields a rich set of inferential outputs including global or local tests for any  
106 transformation of model parameters, and adjusting for multiple testing using EWER or FDR criterion. It  
107 also includes model selection methods to determine Gaussian vs. robust models and models with separable  
108 vs. nonseparable spatiotemporal correlation structures.

## 109 2. Materials and Methods

### 110 2.1. The Smoking Cessation Study and the ERP Data

111 The ERP data studied in this paper were collected from a sub-study of a randomized clinical trial on  
112 smoking cessation (Cinciripini et al., 2013). This sub-study measures neurological responses to emotional  
113 cues in smokers under four types of visual stimuli—cigarette, pleasant, unpleasant and neutral. Investigators  
114 aim to test for systematic differences across the stimuli types and characterize any differences spatially (across  
115 scalp regions) and temporally. One hypothesis is that in nicotine-addicted individuals, cigarette-related cues  
116 will elicit ERPs comparable to those observed in the presence of the positive emotional stimuli.

117 EEG signals were recorded using a 129-electrode Geodesic Sensor Net (Geodesic EEG System 200; Elec-  
118 trical Geodesics Inc., Eugene, OR) during the presentation of pictures with pleasant, unpleasant, neutral,  
119 or cigarette-related content. Preprocessing of the EEG signals was then conducted; steps included high-  
120 pass and low-pass filtering, artifact removal, eye blink correction, as well as average re-referencing. More  
121 details can be found in Versace et al. (2011). The EEG signals were further segmented on the time inter-  
122 val  $[-100, 800]$  ms with one measurement point for every 4 ms. The time zero indicates the onset of the  
123 picture. To increase signal-to-noise ratio, the signals for each subject were averaged together across the  
124 24 replicate pictures for each stimulus type to produce ERP temporal waveforms. It would be possible  
125 to construct time-frequency representations from these data using spectrograms (Holan et al., 2010), mul-  
126 titapering (Maris and Oostenveld, 2007), or smooth localized complex exponential basis functions (SLEX;  
127 Ombao et al., 2002), but in this paper we focus on temporal waveforms. The preprocessing steps produce  
128 ERPs at  $S = 129$  electrodes for each of the four stimulus types for each of the  $M = 180$  subjects. The total  
129 number of ERP curves is 92,880, and each curve contains measurements at  $T = 225$  time points, resulting in  
130 a very large data set with  $> 20$  million observations. In Figure 1(a), sample ERP waveforms from the first  
131 10 subjects are plotted as grey lines for 16 selected electrodes, and the colored lines are the sample average  
132 for each of the four stimulus types calculated across all subjects. Figure 1(b) shows the layout of all 129  
133 electrodes, partitioned into 11 cortical regions following Keil et al. (2002).

134 A special characteristic of ERP signals is the correlation induced by spatial locations of the electrodes.  
135 Figure 1(c) plots the correlation between pairs of electrodes (in the left central (R5) and the occipital

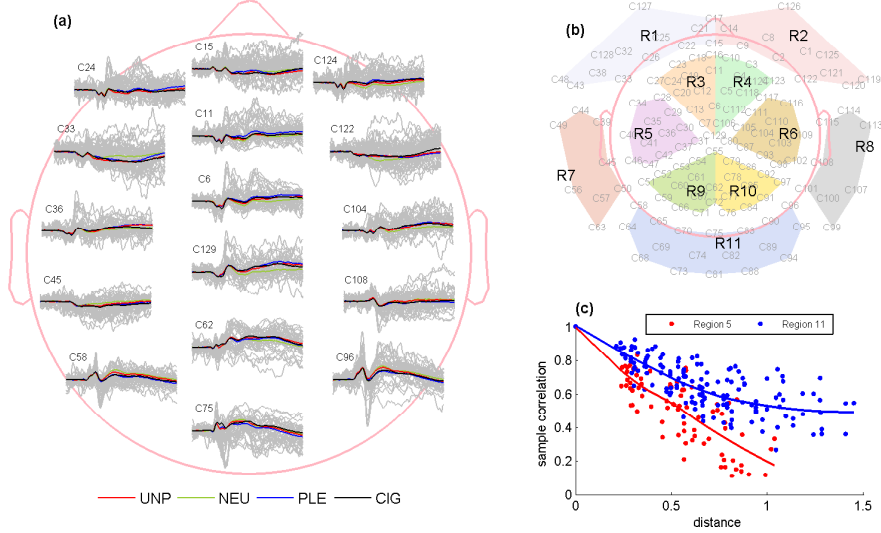


Figure 1: ERP plots: (a) ERP curves at 16 electrodes for 10 subjects. Colored curves are sample averages for the four stimuli. (b) Partition of the 129 sites into 11 regions: anterior frontal left/right (R1/R2), frontal left/right (R3/R4), central left/right (R5/R6), temporal left/right (R7/R8), parietal left/right (R9/R10) and occipital (R11). (c) Pairwise correlations between electrodes for region 5 (red) and 11 (blue). Each dot represents the Pearson correlation between one pair of electrodes calculated by pooling ERP measurement points across all subjects, stimulus types, and time grids. The lines are smoothed fits using local polynomial kernels.

136 (R11) cortical regions) as a function of the electrode distances. Figure 1(c) clearly demonstrates that the  
 137 correlations decay with electrode distances. We aim to capture this spatial correlation structure in our  
 138 modeling, which, as we will show by simulation, leads to greater sensitivity and specificity for detecting  
 139 significant stimuli effects in location and time over methods ignoring this spatial correlation.

## 140 2.2. Functional Regression with Spatial Correlation

141 While the methods we introduce are general, here we present the proposed models in the context of  
 142 ERP data reviewed in Section 2.1. This data set contains functional data with a complex inter-functional  
 143 correlation structure that has both hierarchical and spatial elements. Suppose that there are  $M$  subjects,  
 144  $A$  stimulus types, and  $S$  electrodes. For each electrode, there are  $\mathcal{L} = M \times A$  ERPs. Let  $Y_{is}(t)$  represent  
 145 the  $i$ th ERP for electrode  $s$ , where  $i = 1, \dots, \mathcal{L}$ ,  $s = 1, \dots, S$ , and  $t = t_1, \dots, t_T$ . Let  $X_{ia} = 1$  if ERP  $i$   
 146 from stimulus type  $a$ , and 0 otherwise; let  $Z_{im} = 1$  if the  $i$ th ERP is from subject  $m$ , and 0 otherwise. The  
 147 general functional response regression model we are interested in fitting is:

$$Y_{is}(t) = \sum_{a=1}^A X_{ia} B_{as}(t) + \sum_{m=1}^M Z_{im} U_m(t) + E_{is}(t), \quad t \in \mathcal{T}, \quad (1)$$

148 where  $\mathcal{T}$  is a closed interval on the real line,  $B_{as}(t)$  represents the effect of stimulus type  $a$  at electrode  $s$ ,  
 149  $U_m(t)$  is a mean-zero random effect function capturing the subject-level variability, and  $E_{is}(t)$  is a mean-  
 150 zero residual error function capturing the variability at the lowest level (i.e., electrode-level) of the hierarchy.

151 If modeling time-frequency representations instead of temporal waveforms, each functional quantity would  
 152 simply be written as a function of both time and frequency. Our ultimate goal is to test for differences in  
 153  $|B_{as}(t) - B_{a's}(t)|$ ,  $a \neq a'$ , determine which regions of the scalp location  $s$  and time  $t$  are significantly different,  
 154 and if desired, assess any prespecified waveform components.

155 This model resembles other functional mixed models (FMMs) in the literature (Guo, 2002; Morris and Carroll,  
 156 2006; Zhu et al., 2011). However, in order to adequately capture the structure of ERPs, our model needs  
 157 to regularize the fixed effect functions  $\{B_{as}(t)\}$  over both time  $t$  and electrode  $s$ , plus account for spatial  
 158 correlations in the residual errors  $\{E_{is}(t)\}$  that may necessarily be nonstationary, i.e. vary over  $t$ . Also,  
 159 ERP data frequently contain outliers, which can be outlying subjects, electrodes, or time points, and these  
 160 outliers can strongly impact the functional regression results. Existing robust FMMs (Zhu et al., 2011) can-  
 161 not accommodate any spatial interfunctional correlation in the fixed effect or the residual. Our proposed  
 162 framework incorporates robust models that successfully accommodate these spatial correlations.

163 While model (1) is perhaps more intuitive, for the remainder of this paper we will work with a vectorized  
 164 version of this model. By stacking the functions in model (1), we define  $\mathbf{Y}(t) = (Y_{11}(t), \dots, Y_{1S}(t), \dots, Y_{\mathcal{L}1}(t), \dots, Y_{\mathcal{L}S}(t))^T$ ,  
 165  $\mathbf{B}(t) = (B_{11}(t), \dots, B_{1S}(t), \dots, B_{A1}(t), \dots, B_{AS}(t))^T$ ,  $\mathbf{U}(t) = (U_1(t), \dots, U_M(t))^T$ , and  $\mathbf{E}(t) = (E_{11}(t), \dots, E_{1S}(t),$   
 166  $\dots, E_{\mathcal{L}1}(t), \dots, E_{\mathcal{L}S}(t))^T$ . Model (1) can then be rewritten in vector form:

$$\mathbf{Y}(t) = \mathbf{X}\mathbf{B}(t) + \mathbf{Z}\mathbf{U}(t) + \mathbf{E}(t), \quad t \in \mathcal{T}. \quad (2)$$

167 Denote by  $N = \mathcal{L}S$  the total number of ERPs measured and denote by  $p = AS$  the total number of channel-  
 168 specific fixed effects; then  $\mathbf{X}$  in (2) is a  $N \times p$  and  $\mathbf{Z}$  is a  $N \times M$  matrix, both containing only a single “1”  
 169 in each row.

170 **Basis-Transform Modeling Approach** For efficient model fitting, we adopt a basis-transform modeling  
 171 approach that involves representing the functions with a *lossless* or *near-lossless* basis representation, mod-  
 172 eling in the dual space of basis coefficients, and then projecting the results back to the original data space  
 173 for inference. Given a set of basis functions  $\psi_k(t)$ ,  $k = 1, \dots, K$ , we use a truncated basis representation

$$Y_{is}(t) = \sum_{k=1}^K Y_{isk}^* \psi_k(t) \quad (3)$$

174 This transform is said to be *lossless* if  $Y_{is}(t) \equiv \sum_k Y_{isk}^* \psi_k(t)$  for all observed  $t$ , so that the basis coefficients  
 175  $\{Y_{isk}^*; k = 1, \dots, K\}$  contain all information within the observed functional data  $\{Y_{is}(t); t = t_1, \dots, t_T\}$ ,  
 176 which is the case for example with a wavelet transform. It is said to be *near-lossless* if

$$\left\| Y_{is}(t) - \sum_{k=1}^K Y_{isk}^* \psi_k(t) \right\| < \epsilon \quad \forall i = 1, \dots, N \text{ and } s = 1, \dots, S \quad (4)$$

177 for some small value  $\epsilon$  and measure  $\|\bullet\|$ , which can be the case with a truncated wavelet representation

178 given enough basis functions. Near-losslessness may be sufficient for modeling as this condition assures  
 179 that the chosen basis is sufficiently rich such that for practical purposes it can recapitulate the observed  
 180 functional data, and visual inspection of the raw functions and basis transformation should reveal virtually  
 181 no difference.

182 Any basis functions can be used, including commonly used splines, wavelets, Fourier bases, eigenfunctions  
 183 or creatively constructed custom bases, and can be defined on multi-dimensional or non-Euclidean domains.  
 184 If modeling time-frequency representations, 2D basis functions such as 2D wavelets (Martinez et al., 2013),  
 185 2D eigenfunctions (Chen and Jiang, 2017), or SLEX bases (Ombao et al., 2002) could be used. For the  
 186 temporal ERP waveforms, in this paper we use wavelet bases, as has commonly been done in other papers  
 187 in ERP literature (Kiebel and Friston, 2004b; Davidson, 2009).

188 Given a wavelet basis with mother wavelets  $\{\psi_{jk}; j = 1, \dots, J; k = 1, \dots, K_j\}$  and father wavelets  
 189  $\{\psi_{0k}; k = 1, \dots, K_0\}$ , we expand  $Y(t)$ , an element of  $\mathbf{Y}(t)$ , by  $Y(t) = \sum_{j=0}^J \sum_{k=1}^{K_j} d_{jk} \psi_{jk}(t)$ . Here,  $\{d_{jk}\}$   
 190 are the wavelet coefficients that describe features of the ERP at scales indexed by  $j$  and locations indexed  
 191 by  $k$ . For data on an equally spaced grid, this representation is *lossless* if all basis coefficients are retained,  
 192 providing an exact representation of the original data. Model (2) can then be transferred to the dual space  
 193 of wavelet coefficients:

$$\mathbf{D} = \mathbf{X}\mathbf{B}^* + \mathbf{Z}\mathbf{U}^* + \mathbf{E}^*, \quad (5)$$

194 where rows of  $\mathbf{D}$ ,  $\mathbf{B}^*$ ,  $\mathbf{U}^*$  and  $\mathbf{E}^*$  contain wavelet coefficients of entries in  $\mathbf{Y}(t)$ ,  $\mathbf{B}(t)$ ,  $\mathbf{U}(t)$  and  $\mathbf{E}(t)$  respec-  
 195 tively, and columns are basis coefficients indexed by  $(j, k)$ . We propose spatially correlated shrinkage priors  
 196 for  $\mathbf{B}^*$  in Section 2.2.2 that lead to adaptive regularization in  $t$  and spatial smoothness over  $s$ , and propose  
 197 distributional assumptions for  $\mathbf{E}^*$  and  $\mathbf{U}^*$  for Gaussian models in Section 2.2.1 and robust models in Section  
 198 2.2.3 to accommodate the spatial correlation across electrodes and the correlation induced by the nested  
 199 data structure.

### 200 2.2.1. Gaussian Functional Mixed Models with Spatial Correlation

201 We will capture the spatial correlation across electrodes through the residual term  $\mathbf{E}(t)$ . Suppose that  
 202 the  $N$  functions in  $\mathbf{E}(t)$  can be partitioned into  $\mathcal{L}$  independent sets of correlated blocks, each of size  $S_l$ .  
 203 For example, in the ERP data,  $\mathbf{E}(t)$  contains  $N = M \times A \times S$  elements. These elements can be par-  
 204 titioned into  $\mathcal{L} = M \times A$  independent blocks, each corresponding to one subject-stimulus combination;  
 205 and the size of each block is  $S_l \equiv S$ . One can order components in  $\mathbf{E}(t)$  into the  $\mathcal{L}$  blocks to obtain  
 206  $\mathbf{E}(t) = (E_{11}(t), \dots, E_{1S_1}(t), \dots, E_{\mathcal{L}1}(t), \dots, E_{\mathcal{L}S_{\mathcal{L}}}(t))^T$ . We will model spatial functional correlation by as-  
 207 suming parametric covariance structures for the basis space residuals  $\mathbf{E}^*$ , which induces a flexible class of  
 208 nonstationary correlations back in the data space.

209 Specifically, we assume a separate Gaussian distribution per basis coefficient (column of  $\mathbf{E}^*$ ), i.e.,  $\mathbf{E}_{jk}^* \sim$



210  $N(0, s_{jk} \mathbf{R}_{jk})$  independently across  $(j, k)$ , where  $s_{jk}$  is a scale parameter with an inverse-gamma prior and  
 211  $\mathbf{R}_{jk}$  is an  $N \times N$  block-diagonal correlation matrix given by  $I_{MA} \otimes \mathcal{R}_{jk}$  where  $I_{MA}$  is an identity ma-  
 212 trix of size  $M \times A$  and  $\mathcal{R}_{jk}$  is an  $S \times S$  correlation matrix determined by the correlation parameter  $\boldsymbol{\rho}_{jk}$ .  
 213 With a slight abuse of notation, we denote by  $\mathcal{R}_{jk}(s, s')$  the correlation between electrodes  $s$  and  $s'$ . By  
 214 allowing the correlation parameter to vary over basis coefficients  $(j, k)$ , this leads to a *nonseparable* correla-  
 215 tion structure back in the data space, with  $\text{corr}(E_{is}(t), E_{is'}(t')) = \sum_{j,k} \psi_{jk}(t) \mathcal{R}_{jk}(s, s') \psi_{jk}(t')$ . In contrast,  
 216 if one assumes that  $\boldsymbol{\rho}_{jk} \equiv \boldsymbol{\rho}$  for all  $(j, k)$ , we obtain a correlation structure with  $\text{corr}(E_{is}(t), E_{is'}(t')) =$   
 217  $\mathcal{R}(s, s') \sum_{j,k} \psi_{jk}(t) \psi_{jk}(t')$ , which we refer to as a *separable* structure. Note that both types of correlation  
 218 structures induce nonstationary processes in the data space as the spatial correlation varies with time  $t$  in both  
 219 cases. There are numerous options for the correlation structure  $\mathcal{R}_{jk}$  or  $\mathcal{R}$  (Stein, 1999). Here, to induce spa-  
 220 tial correlation across electrode locations on the scalp, we consider the Matérn structure—a common choice  
 221 for point-referenced spatial data. In particular, we follow the parameterization of Baladandayuthapani et al.  
 222 (2008) and Zhou et al. (2010), which assumes the following isotropic correlation structure:

$$\mathcal{R}_{jk}(s, s'; \boldsymbol{\rho}_{jk}) = 2^{1-v_{jk}} \left( 2d(s, s') v_{jk}^{1/2} / \alpha_{jk} \right)^{v_{jk}} K_{v_{jk}} \left( 2d(s, s') v_{jk}^{1/2} / \alpha_{jk} \right) / \Gamma(v_{jk}), \quad d(s, s') > 0, \quad (6)$$

223 where  $\boldsymbol{\rho}_{jk} = (\alpha_{jk}, v_{jk}) > 0$ ,  $d(\cdot, \cdot)$  measures the distance (on the scalp surface) between two electrodes  
 224 for ERPs, and  $K_{v_{jk}}(\cdot)$  is the modified Bessel function of the second kind with order  $v_{jk}$ . The parameter  
 225  $\alpha_{jk}$  controls the rate of decay when  $x$  increases, and  $v_{jk}$  controls the shape of the correlation function  
 226 when  $x$  is small. Following Baladandayuthapani et al. (2008), we assume uniform priors for the elements  
 227 of  $\boldsymbol{\rho}_{jk}$ , i.e.,  $\alpha_{jk} \sim \text{Unif}(0, C_\alpha)$ ,  $v_{jk} \sim \text{Unif}(0, C_v)$  for constants  $C_\alpha$  and  $C_v$ , and assume that  $\alpha_{jk}$ ,  $v_{jk}$  are  
 228 mutually independent. The values of  $C_\alpha$  and  $C_v$  are determined so that all combinations of  $(\alpha, v)$  result in  
 229 positive-definite correlation matrices given the electrode distances and the correlation structure in (6). Under  
 230 this parameterization,  $\boldsymbol{\rho}_{jk}$  or  $\boldsymbol{\rho}$  can be updated through a Metropolis-Hastings step; see the supplementary  
 231 materials for details.

232 **Nested Correlation for ERPs from the Same Subject** Besides the spatial correlation across electrodes,  
 233 there is an additional layer of interfunctional correlation induced by the fact that we obtain separate ERPs for  
 234 each subject from each stimuli. We accommodate this nested correlation through the random effect function  
 235 of (2). Let  $U_m(t)$  denote the  $m$ th entry of  $\mathbf{U}(t)$ . Assume that  $U_m(t)$  is a Gaussian process with mean 0 and  
 236 covariance kernel  $Q(\cdot, \cdot)$  independently across  $m$ ; then  $\mathbf{U}_m^*$ , the  $m$ th row of  $\mathbf{U}^*$  in the dual space model (5),  
 237 satisfies  $\mathbf{U}_m^* \sim N(0, \mathbf{Q}^*)$  independently across  $m$ . Taking advantage of the whitening property of wavelet  
 238 transforms, we make a simplified independence assumption between wavelet coefficients in  $\mathbf{U}_m^*$  following  
 239 Morris and Carroll (2006), which gives  $\mathbf{Q}^* = \text{diag}(\{q_{jk}^*\})$ , inducing nonstationary covariance assumptions in  
 240 the original functional space with  $\text{cov}\{U_m(t), U_m(t')\} = Q(t, t') = \sum_{j,k} \psi_{jk}(t) \mathbf{Q}_{jk}^* \psi_{jk}(t')$ .

241 We use Gfmmc to represent Gaussian FMMs specified above, with Gfmmc $_{\boldsymbol{\rho}}$  representing a model with

242 separable correlation in the residual errors and  $\text{Gfmmc}_{\rho_{jk}}$  representing that with nonseparable correlation.  
 243 While presented using the Matérn covariance, the Gfmmc models we introduce here can accommodate any  
 244 interfunctional covariance structure in like manner. We will present regularization priors for  $\mathbf{B}^*$  in Section  
 245 2.2.2, which will be incorporated in both Gfmmc and the robust models described in Section 2.2.3.

### 246 2.2.2. Spatially Correlated Shrinkage Priors for Fixed Effects

247 As noted in model (1), our approach allows stimuli effects to vary across both electrodes and time, and  
 248 we expect our estimates to be regularized in both of these dimensions. We will accomplish both adaptive  
 249 regularization over  $t$  and spatial smoothness across  $s$  using a correlated Normal-Exponential-Gamma (CNEG)  
 250 prior for the basis space fixed effects. To our knowledge, this is the first use of such a correlated scale mixture  
 251 prior to simultaneously smooth spatially-varying fixed effect functions.

252 More specifically, Let  $\mathbf{B}_{jk}^*$  denote the  $(j, k)$ th column of  $\mathbf{B}^*$ . We assume that  $\mathbf{B}_{jk}^* = \mathbf{\Gamma}\mathbf{b}_{jk}^*$ , where  $\mathbf{\Gamma}$   
 253 is a lower triangular matrix obtained from the Cholesky decomposition of a prior correlation matrix  $\mathbf{R}_B$ ,  
 254 i.e.,  $\mathbf{R}_B = \mathbf{\Gamma}\mathbf{\Gamma}^T$ . We assume that entries of  $\mathbf{b}_{jk}^*$  are a priori independent, and each follows a Normal-  
 255 Exponential-Gamma distribution with parameters  $a_{jk}^B$  and  $b_{jk}^B$ . We call the resulting prior for  $\mathbf{B}_{jk}^*$  the  
 256 CNEG prior following Griffin and Brown (2012), and write  $\mathbf{B}_{jk}^* \sim \text{CNEG}(\mathbf{\Gamma}, a_{jk}^B, b_{jk}^B)$ . Technical details and  
 257 discussions are available in Section 3 of supplementary materials. The CNEG prior encourages smoothness  
 258 (spatial correlation) in each fixed effect  $\mathbf{B}_{jk}^*$  across nearby electrodes. As a sparse prior in the wavelet  
 259 space, it also induces adaptive regularization over  $t$  in data domain, i.e., it tends to retain large values of  
 260  $B(t)$  with minimal attenuation while shrinking very small values of  $B(t)$  towards zero to encourage sparsity  
 261 (Morris and Carroll, 2006).

### 262 2.2.3. Robust Functional Mixed Models with Spatial Correlation

263 The Gaussian assumptions underlying the Gfmmc make the method described above sensitive to outliers,  
 264 while it would be desirable for our method to be insensitive to outlying subjects, time points, or electrodes  
 265 that can sometimes occur in practice. We now present *robust functional mixed models for correlated functional*  
 266 *data* (Rfmmc). Denote the  $(j, k)$ th column of the wavelet domain model (5) by  $\mathbf{d}_{jk} = \mathbf{X}\mathbf{B}_{jk}^* + \mathbf{Z}\mathbf{U}_{jk}^* + \mathbf{E}_{jk}^*$ ,  
 267 and let  $\mathbf{U}_{jk}^* = \{U_{mjk}^*\}_{m=1}^M$  and  $\mathbf{E}_{jk}^* = \{E_{ijk}^*\}_{i=1}^N$ . We use an CNEG prior for  $\mathbf{B}_{jk}^*$  as above, and specify  
 268 the random effect distribution using the scale mixtures of normals following Zhu et al. (2011):  $U_{mjk}^* \sim$   
 269  $N(0, \phi_{mjk})$ ,  $\phi_{mjk} \sim \text{Exp}((\nu_{jk}^U)^2/2)$ ,  $(\nu_{jk}^U)^2 \sim \text{Gamma}(a^U, b^U)$ , where  $\{\phi_{mjk}\}$  are mutually independent  
 270 *scaling parameters* with exponential mixing distributions, and  $\nu_{jk}^U$  are mutually independent *population scale*  
 271 *parameters*. The above formulation is equivalent to setting double exponential (DE) distributions for random  
 272 effects and residuals, which has the effect of accommodating heavier-tailed behavior (non-Gaussianity) of  
 273 the data and downweighting the effect of outlying curves or regions.

274 To incorporate inter-electrode spatial correlation, we further assume that  $\mathbf{E}_{jk}^*$  follows a scale-mixture-of-

275 normal setup with a block-diagonal correlation structure, i.e.,

$$\begin{aligned} \mathbf{E}_{jk}^* &\sim N(0, \boldsymbol{\Sigma}_{jk}), & \boldsymbol{\Sigma}_{jk} &= \text{diag}\{\lambda_{ljk}; l = 1, \dots, \mathcal{L}\} \otimes \mathcal{R}_{jk}, \\ \lambda_{ljk} &\sim \text{Exp}((\nu_{jk}^E)^2/2), & (\nu_{jk}^E)^2 &\sim \text{Gamma}(a^E, b^E), \end{aligned}$$

276 where  $\mathcal{R}_{jk}$  is the within-block correlation matrix and  $\boldsymbol{\lambda}_{jk} = \{\lambda_{1jk}, \dots, \lambda_{\mathcal{L}jk}\}$  contains independent scaling  
 277 parameters. Under this setup, we can write the joint conditional density of  $\boldsymbol{\lambda}_{jk}$  and  $\boldsymbol{\rho}_{jk}$ , as shown in Equation  
 278 (1) in supplementary materials. Based on these results, we find that the conditional distribution of each  $\lambda_{ljk}$   
 279 is a generalized-inverse-Gaussian (GIG) distribution (Jørgensen, 1982).

280 The structure of  $\mathcal{R}_{jk}$  can be parameterized following the same Matérn structure as in (6). Alternative  
 281 correlation structures to the Matérn can be adopted without difficulty. A separable correlation structure  
 282 is induced if one specifies  $\boldsymbol{\rho}$  to be constant across all  $(j, k)$ . When the  $\boldsymbol{\rho}$  parameters depend on  $(j, k)$ , the  
 283 corresponding Rfmmc model is denoted by  $\text{Rfmmc}_{\boldsymbol{\rho}_{jk}}$ , and when  $\boldsymbol{\rho}$  is common across  $(j, k)$ , the model is  
 284 denoted by  $\text{Rfmmc}_{\boldsymbol{\rho}}$ .

### 285 2.3. Posterior Analysis

286 We estimate parameters of the proposed models through posterior sampling using Markov chain Monte  
 287 Carlo (MCMC) algorithms. Details are provided in the supplementary materials. Each posterior sample  
 288 of  $\mathbf{B}^*$  and  $\mathbf{U}^*$  can be transformed back into the data space using the inverse wavelet transform, yielding  
 289 posterior samples for  $\mathbf{B}(t)$  and  $\mathbf{U}(t)$  in the data space model (2) on a dense grid  $T$ . The posterior samples  
 290 can also be computed for any function of the parameters, including the contrast effects between two stimuli  
 291 and the averaged effect on a specific region, for example prespecified waveform components. Based on these  
 292 samples, various inferential goals can be achieved.

#### 293 2.3.1. Identify Significant Spatiotemporal Regions

294 A key inferential objective in the ERP data analysis is to identify spatial and temporal locations cor-  
 295 responding to electrophysiological effects that are different across different stimuli. This can be done by  
 296 first calculating the contrast effects for a pair of stimuli. For example, denote by  $B_{CIG,s}^{(g)}(t), B_{NEU,s}^{(g)}(t)$   
 297 the  $g$ th sample for the fixed effects at electrode  $s$  for the cigarette stimulus (CIG) and neutral stimu-  
 298 lus (NEU) respectively. Then the contrast effect between CIG and NEU at electrode  $s$  can be calcu-  
 299 lated by  $C_{CIG-NEU,s}^{(g)}(t) = B_{CIG,s}^{(g)}(t) - B_{NEU,s}^{(g)}(t)$ . We can then identify the significant regions using  
 300  $\{C_{CIG-NEU,s}^{(g)}(t)\}$ . Most existing methods in the literature focus on the use of pointwise credible band  
 301 for such questions, flagging any position  $t$  with a credible band that does not include zero. However, as  
 302 emphasized in Crainiceanu et al. (2012), pointwise credible bands do not have joint coverage probabilities,  
 303 and inference based on them does not adjust for family-wise/experimental-wise error rate (FWER/EWER)  
 304 in the inherent multiple testing problem and thus is likely to result in high false discovery rates. Hence, we

305 propose two methods for flagging regions with global coverage properties: thresholding methods based on  
 306 the simultaneous band scores (SimBaS) and the Bayesian false discovery rate (BFDR).

307 • **Simultaneous Band Scores (SimBaS).** The SimBaS are used to test whether a location of a contrast  
 308 effect  $C(s, t) = C_s(t)$  is significantly nonzero while controlling the EWER across  $s = 1, \dots, S$  and  $t \in T$ .  
 309 To calculate SimBaS, we first generate simultaneous credible bands (SCBs) following [Ruppert et al. \(2003\)](#),  
 310 i.e.,  $[\widehat{C}(s, t) - m_\alpha \widehat{\text{sd}}\{C(s, t)\}, \widehat{C}(s, t) + m_\alpha \widehat{\text{sd}}\{C(s, t)\}]$ , where  $\widehat{C}(s, t)$  is the sample mean,  $\widehat{\text{sd}}\{C(s, t)\}$  is the  
 311 sample standard deviation, and  $m_\alpha$  is the  $(1 - \alpha)$  sample quantile of  $\max_{s, t} \{|C^{(g)}(s, t) - \widehat{C}(s, t)| / \widehat{\text{sd}}\{C(s, t)\}\}$ ,  
 312  $g = 1, \dots, H$ . We then compute SimBaS by inverting the SCB procedure. Specifically, we calculate the SCB  
 313 for a range of  $\alpha$  values, and define the SimBaS at each  $(s, t)$  as the smallest  $\alpha$  for which the  $100(1 - \alpha)\%$   
 314 SCB exclude zero at  $(s, t)$ . This measure was first introduced in [Meyer et al. \(2015\)](#). Based on SimBaS,  
 315 we can compute a global Bayesian p-value (GBPv) as  $\min_{(s, t)} \{\text{SimBaS}(s, t)\}$ , which can be used to test  
 316 the global functional null hypothesis that  $C(s, t) \equiv 0$ . If  $\text{GBPv} < \alpha$ , we can conclude that there is some  
 317 difference between stimuli types, and can subsequently localize these effects by flagging locations  $(s, t)$  as  
 318 strongly significant if the corresponding  $\text{SimBaS}(s, t)$  is less than  $\alpha$ .

319 • **Bayesian False Discovery Rate (BFDR).** At times, we are interested in identifying locations at  
 320 which the magnitude of the contrast effect  $C(s, t)$  is greater than some prespecified practical effect size  $\delta$ .  
 321 To do this, we first calculate the point-wise posterior probability  $\widehat{p}(s, t) \approx \Pr(|C_s(t)| > \delta | \text{Data})$  from the  
 322 posterior samples. The values  $1 - \widehat{p}(s, t)$  can be interpreted as an estimate of the *local* FDR at location  $(s, t)$ ,  
 323 if we consider a discovery to be a location where the effect is in fact greater than  $\delta$  in magnitude. We then  
 324 find a threshold  $\phi_\alpha$  for  $\widehat{p}(s, t)$ , for example corresponding to a prespecified expected FDR (averaged across  
 325 all  $s$  and  $t$ ) of  $\alpha$ , and flag locations with  $\widehat{p}(s, t) > \phi_\alpha$  as being significantly greater than  $\delta$ . This strategy was  
 326 introduced in the functional regression context by [Morris et al. \(2008\)](#). Further details are available in the  
 327 supplementary materials.

328 Comparing the two methods, we see that the BFDR method uses the weaker FDR criterion but re-  
 329 quires the pre-specification of a threshold  $\delta$ , whereas the SimBaS analysis corresponds to FWER/EWER  
 330 considerations but does not require specification of  $\delta$ .

### 331 2.3.2. Model Selection via Posterior Predictive Likelihoods

332 We have proposed multiple spatial functional regression models, and it is natural to wonder for a given  
 333 data set which model is ideal. We introduce a model selection approach using a training-validation strategy.

334 For our ERP data, we first randomly split the 180 subjects into a training set (containing 140 sub-  
 335 jects) and a validation set (containing 40 subjects). We then fit various models to the training data and  
 336 calculate the *posterior predictive likelihood* of the validation data using posterior samples obtained from  
 337 the training procedure. Let  $\boldsymbol{\theta}$  denote all model parameters. Let  $\mathbf{D}^s, \mathbf{X}^s$  denote the data from a new  
 338 subject in the validation set, and let  $\mathcal{M}$  denote the model under consideration, then the posterior predic-

339 tive likelihood for the new subject can be approximated by Monte Carlo integration  $f(\mathbf{D}^s|\mathcal{M}, \mathbf{D}, \mathbf{X}, \mathbf{Z}) =$   
 340  $\int f(\mathbf{D}^s|\mathbf{X}^s, \boldsymbol{\theta})f(\boldsymbol{\theta}|\mathbf{D}, \mathbf{X}, \mathbf{Z}, \mathcal{M})d\boldsymbol{\theta} \approx 1/H \sum_{g=1}^H f(\mathbf{D}^s|\mathbf{X}^s, \boldsymbol{\theta}^{(g)})$ , where  $\{\boldsymbol{\theta}^{(g)}, g = 1, \dots, H\}$  are posterior sam-  
 341 ples of  $\boldsymbol{\theta}$ . Since larger posterior predictive likelihood indicates a better model fit to the validation data, to  
 342 compare multiple models, it is sufficient to directly compare the log posterior predictive likelihood (LPPL).  
 343 Notice that when computing the likelihood for new subjects, one needs to integrate out the random effects.  
 344 We describe details in supplementary materials.

### 345 2.3.3. An Automated Workflow for Multiple-Inferential Tasks

346 Figure 2 presents a workflow that can serve as an automated pipeline for rigorously modeling this rich  
 347 data. We first fit multiple models for each cortical region using the training set, then calculate LPPLs for the  
 348 validation set and use them to select the best model for each region. The reasons for model fitting by cortical  
 349 regions will be explained in Section 3.2. We then re-fit the best model to the full ERP data at each region  
 350 and combine the posterior samples of the electrode-specific fixed effects from all regions. In order to present  
 351 results continuously on the surface of the scalp, we interpolate fixed effects across all electrodes on the scalp  
 352 and generate inferential summaries over a dense spatiotemporal domain. If time-frequency representations  
 353 are modeled, these summaries will be over a dense grid on the 3D space-time-frequency domain. In case that  
 354 inference on any desired prespecified waveform components (e.g. N100, P300, etc.) are desired, inferential  
 355 summaries can be computed by selecting the corresponding peak locations or integrating over regions of  $t$ ,  
 356 which can be represented on the spatial scalp space.

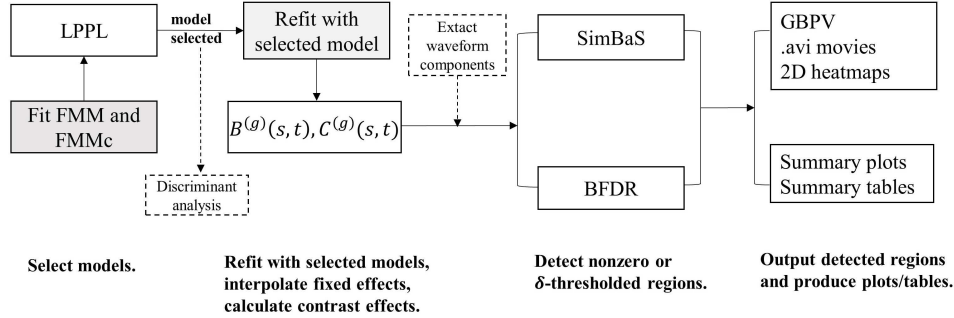


Figure 2: The suggested workflow for posterior inference in ERP data analysis. LPPL: log posterior predictive likelihood; SimBaS: Simultaneous Band Score; BFDR: Bayesian False Discovery Rate; GBPv: global Bayesian p-value.

## 357 3. Results

### 358 3.1. Simulation Study

359 We designed a simulation study to assess the performance of the proposed models. Data were simu-  
 360 lated to resemble real ERP data. Our comparisons involve six models. Two are based on existing FMMs

361 that do not consider spatial correlations in either  $\mathbf{B}(t)$  or  $\mathbf{U}(t)$ , including the Gaussian FMM (Gfmm) of  
 362 [Morris and Carroll \(2006\)](#) and the Robust FMM (Rfmm) of [Zhu et al. \(2011\)](#). Four are spatial functional  
 363 regression models proposed in this paper, including Gfmmc (Gfmmc $_{\rho_{jk}}$ , Gfmmc $_{\rho}$ ) and Rfmmc (Rfmmc $_{\rho_{jk}}$ ,  
 364 Rfmmc $_{\rho}$ ) models. For all models, we consider electrode-specific (i.e., spatially varying) fixed effects with a  
 365 binary design matrix  $\mathbf{X} = (\mathbf{X}_{11}, \dots, \mathbf{X}_{1S}, \dots, \mathbf{X}_{A1}, \dots, \mathbf{X}_{AS})$ , where  $S$  is the number of electrodes and  $A$   
 366 is the number of stimuli. For example,  $(\mathbf{X}_{as})_i = 1$  indicates that the  $i$ th ERP curve belongs to the  $a$ th  
 367 stimulus and the  $s$ th electrode.

368 To resemble the characteristics of real ERPs, we simulated data using the ERP curves from region R11  
 369 as the reference data. Specifically, we first fit the four proposed models (Gfmmc $_{\rho_{jk}}$ , Gfmmc $_{\rho}$ , Rfmmc $_{\rho_{jk}}$   
 370 and Rfmmc $_{\rho}$ ) to the ERPs from region R11. From the fitted models, we obtained the estimated values of  
 371  $\mathbf{B}^*$  as well as the variance parameters for the random effect and residuals. We then treated these estimates  
 372 as the true underlying parameters and simulated four data sets. The resulting data sets resemble real  
 373 ERPs with different data distributions and spatial correlation structures. Each data set was generated  
 374 based on one of the four models, which gives us the ground truth so that we can assess whether our model  
 375 selection procedure can correctly select the true model, and evaluate the potential loss of efficiency if models  
 376 are misspecified. In the supplementary materials, we plotted some simulated ERPs together with the true  
 377 ERPs, which demonstrates that this simulation strategy has yielded ERPs with the functional characteristics  
 378 of real ERP data. We denote the simulated data sets as  $G_{\rho_{jk}}$ ,  $G_{\rho}$ ,  $DE_{\rho_{jk}}$ ,  $DE_{\rho}$ , corresponding to the four  
 379 proposed models. Here  $G$  indicates data with Gaussian random effect and residuals,  $DE$  indicates data with  
 380 DE distributions for the random effect and residuals, and the subscripts  $\rho_{jk}$  or  $\rho$  specify the interfunctional  
 381 correlation structures.

382 Each simulated data set contains 5760 ERP curves from  $M = 80$  subjects, with each subject having 72  
 383 curves from  $S = 18$  electrodes and  $A = 4$  stimuli types. To reduce the computing time, we downsampled  
 384 the time grid from 225 to 75 time points per curve. To assess the performance of the LPPL-based model  
 385 selection procedure, another four validation sets were generated in the same way, with 20 subjects in each  
 386 set. The above simulation was repeated five times, and results were evaluated using the following criteria.

387 **Evaluation Criteria.** We applied the six models to each simulated data set and calculated six summary  
 388 statistics to evaluate the estimation performance. They included

$$\text{IMSE} = \frac{1}{AS} \sum_{a=1}^A \sum_{s=1}^S \frac{\|\widehat{B}_{as}(t) - B_{as}(t)\|^2}{\|B_{as}(t)\|^2}, \quad \text{IPVar} = \frac{1}{AS} \sum_{a=1}^A \sum_{s=1}^S \frac{\frac{1}{H} \sum_{g=1}^H \|B_{as}^{(g)}(t) - \widehat{B}_{as}(t)\|^2}{\|B_{as}(t)\|^2},$$

389  $\text{IWidth} = 1/(AS) \sum_{a=1}^A \sum_{s=1}^S \|\widehat{w}_{B_{as}}(t)\|^2 / \|B_{as}(t)\|^2$ , the coverage probability of the SCB for  $\mathbf{B}(t)$  (CPrB<sub>95</sub>),  
 390 as well as the  $\text{MSE} = \sum_{jk} (\widehat{\alpha}_{jk} - \alpha_{jk})^2 / \sum_{jk} \alpha_{jk}^2$  and  $\text{PVar} = \frac{1}{H} \sum_{g=1}^H \sum_{jk} (\alpha_{jk}^{(g)} - \widehat{\alpha}_{jk})^2 / \sum_{jk} \alpha_{jk}^2$  for  $\alpha$  and  
 391  $v$  in the Matérn correlation. In the above formulae, the hat symbol denotes the posterior mean,  $\|\cdot\|$  denotes

392 the  $L^2$  norm,  $H$  denotes the number of posterior samples, and  $\widehat{w}_{B_{as}}(t)$  denotes the width of the 95% point-  
 393 wise credible band of  $B_{as}(t)$ . Here, IMSE and MSE summarize the deviation of the posterior mean about  
 394 the truth; IPVar and PVar summarize the variability about the posterior mean.

395 To further assess the performance of BFDR and SimBaS in terms of flagging the regions with differential  
 396 electrophysiological effects across stimuli, we defined two statistics—the thresholded false discovery rate  
 397 ( $\text{FDR}_\epsilon$ ) and sensitivity ( $\text{SEN}_\xi$ ). The  $\text{FDR}_\epsilon$  is defined as the number of flagged locations with true value  
 398 less than or equal to  $\epsilon$  divided by the total number of flagged locations; the  $\text{SEN}_\xi$  is defined as the number  
 399 of flagged locations with true value greater than  $\xi$  divided by the total number of locations with true value  
 400 greater than  $\xi$ . These statistics are defined in order to evaluate the performance of the methods for flagging  
 401 significant locations in the setting of absolutely continuous parameters. Besides  $\text{FDR}_\epsilon$  and  $\text{SEN}_\xi$ , we defined  
 402 the false negative rate ( $\text{FNR}_\xi$ ) and specificity ( $\text{SPEC}_\epsilon$ ) in a similar fashion; details are available in the  
 403 supplementary materials. Finally, we evaluated the model selection procedure by computing LPPL based  
 404 on the validation data.

405 **Simulation Results** All six models were applied to each simulated data set. Intuitive visualizations of  
 406 the estimated effects and the ground truth are provided as a scalp plot and a movie file in supplementary  
 407 materials. The summary statistics were averaged across all five replications and listed in Table 1. Results  
 408 from the “matched” model (the correct model) are highlighted using boldface. From Table 1, we see that  
 409 Gfmm and Rfmm had larger IMSE and lower coverage rates than all the Gfm mc and Rfm mc models. This  
 410 implies that when spatial correlation was present, ignoring such correlation results in larger estimation errors  
 411 and less reliable inferential summaries. For the posterior variance, Gfmm and Rfmm had smaller IPVar and  
 412 narrower IWidth than the Gfm mc and Rfm mc models, especially for data with Gaussian tails ( $G_{\rho_{jk}}, G_\rho$ ).  
 413 This pattern reflects the fact that treating correlated data as independent can cause overestimation of the  
 414 effective sample size, which leads to underestimated posterior variances (Sainani, 2010). Comparing the four  
 415 models that take into account spatial correlations, for data with DE tails ( $\text{DE}_{\rho_{jk}}, \text{DE}_\rho$ ), the Rfm mc models  
 416 achieved systematically lower IMSE, smaller IPVar and narrower IWidth than the Gfm mc models. For data  
 417 with Gaussian tails, Rfm mc models still achieved IMSEs comparable to those of the Gfm mc models, and the  
 418 results on IPVar, IWidth and  $\text{CPrB}_{95}$  are also comparable with the results from the Gfm mc models. These  
 419 patterns indicate that for data with heavier (than Gaussian) tails, the robust models help reduce estimation  
 420 error and improve estimation accuracy. If data have Gaussian tails, robust models do not trade off too much  
 421 estimation or inferential performance relative to Gaussian models. These benefits of robust models have also  
 422 been investigated by Zhu et al. (2011). The statistics for  $\mathbf{U}(t)$  show similar patterns to those observed for  
 423  $\mathbf{B}(t)$ , and results are available in the supplementary materials.

424 We applied both BFDR ( $\delta = 0.6$ ) and SimBaS on contract effects to detect spatiotemporal regions  
 425 corresponding to differential electrophysiological effects across stimuli while controlling the overall FDR or

Table 1: Summary statistics of simulation study: integrated mean squared error (IMSE), integrated posterior variance (IPVar), integrated width of 95% credible interval (IWidth), and coverage probability of the 95% SCB (CPrB<sub>95</sub>) of  $\mathbf{B}(t)$ ; the averaged mean squared error (MSE) and the averaged posterior variance (PVar) of the Matérn parameters  $\alpha$  and  $v$ ; the  $FDR_{.3}$  and  $SEN_{1.25}$  calculated for regions flagged using BFDR ( $\delta = 0.6$ ) and SimBaS approaches; the log posterior predictive likelihood (LPPL) of validation data sets; and the running time (based on 4000 MCMC iterations).

Data	Model	$\mathbf{B}(t)$				$\alpha$		$v$		BFDR ( $\delta = .6$ )		SimBaS		LPPL	Time
		IMSE	IPVar	IWidth	CPrB <sub>95</sub>	MSE	PVar	MSE	PVar	FDR <sub>.3</sub>	SEN <sub>1.25</sub>	FDR <sub>.3</sub>	SEN <sub>1.25</sub>	( $\times 10^4$ )	(hrs)
$G_{\rho_{jk}}$	Gfmm	0.465	0.045	0.675	0.751	–	–	–	–	0.021	0.871	0.019	0.779	-10.545	2.030
	Rfmm	0.539	0.043	0.646	0.706	–	–	–	–	0.054	0.805	0.066	0.677	-22.215	3.702
	<b>Gfmmc<math>_{\rho_{jk}}</math></b>	<b>0.143</b>	<b>0.076</b>	<b>1.170</b>	<b>0.967</b>	<b>0.006</b>	<b>0.005</b>	<b>0.002</b>	<b>3.3e-4</b>	<b>0.012</b>	<b>0.965</b>	<b>0.035</b>	<b>0.812</b>	<b>-4.662</b>	<b>3.394</b>
	Gfmmc $_{\rho}$	0.141	0.092	1.420	0.974	0.053	5.4e-5	0.050	4.0e-6	0.010	0.877	0.058	0.689	-4.713	2.123
	Rfmmc $_{\rho_{jk}}$	0.151	0.073	1.120	0.965	0.110	0.011	0.004	3.2e-4	0.013	0.938	0.035	0.787	-5.220	7.191
	Rfmmc $_{\rho}$	0.151	0.093	1.437	0.973	0.078	1.1e-4	0.051	3.9e-6	0.008	0.822	0.055	0.533	-5.265	5.561
$G_{\rho}$	Gfmm	0.507	0.064	0.949	0.793	–	–	–	–	0.037	0.709	0.067	0.510	-10.681	2.357
	Rfmm	0.553	0.060	0.901	0.753	–	–	–	–	0.093	0.752	0.123	0.609	-22.295	3.681
	Gfmmc $_{\rho_{jk}}$	0.140	0.093	1.424	0.982	0.005	0.005	0.002	3.2e-4	0.029	0.809	0.117	0.670	-4.733	3.445
	<b>Gfmmc<math>_{\rho}</math></b>	<b>0.142</b>	<b>0.092</b>	<b>1.421</b>	<b>0.981</b>	<b>1.9e-4</b>	<b>5.3e-5</b>	<b>2.6e-5</b>	<b>3.5e-6</b>	<b>0.027</b>	<b>0.808</b>	<b>0.096</b>	<b>0.665</b>	<b>-4.730</b>	<b>2.157</b>
	Rfmmc $_{\rho_{jk}}$	0.139	0.093	1.431	0.983	0.140	0.012	0.003	3.1e-4	0.026	0.807	0.079	0.624	-5.244	7.225
	Rfmmc $_{\rho}$	0.139	0.100	1.528	0.985	0.029	1.5e-4	5.4e-4	4.8e-6	0.024	0.805	0.066	0.590	-5.309	5.614
$DE_{\rho_{jk}}$	Gfmm	0.581	0.071	1.069	0.794	–	–	–	–	0.036	0.957	0.012	0.646	-13.158	2.362
	Rfmm	0.566	0.045	0.677	0.707	–	–	–	–	0.004	1.000	0.037	0.967	-26.423	3.708
	Gfmmc $_{\rho_{jk}}$	0.208	0.121	1.861	0.984	0.013	0.005	0.003	1.6e-4	0.020	0.981	0.002	0.785	-4.704	3.432
	Gfmmc $_{\rho}$	0.221	0.175	2.692	0.993	0.053	3.6e-5	0.044	1.4e-6	0.002	0.794	0.025	0.539	-4.774	2.171
	<b>Rfmmc<math>_{\rho_{jk}}</math></b>	<b>0.112</b>	<b>0.063</b>	<b>0.969</b>	<b>0.981</b>	<b>0.053</b>	<b>0.005</b>	<b>0.001</b>	<b>1.6e-4</b>	<b>0.001</b>	<b>1.000</b>	<b>0.003</b>	<b>1.000</b>	<b>-3.451</b>	<b>7.206</b>
	Rfmmc $_{\rho}$	0.123	0.092	1.406	0.989	0.074	7.7e-5	0.045	1.5e-6	0.000	1.000	0.005	0.954	-3.531	5.596
$DE_{\rho}$	Gfmm	0.685	0.117	1.761	0.853	–	–	–	–	0.129	0.710	0.010	0.485	-13.403	2.643
	Rfmm	0.703	0.077	1.147	0.770	–	–	–	–	0.039	0.944	0.010	0.697	-26.398	3.650
	Gfmmc $_{\rho_{jk}}$	0.265	0.183	2.822	0.982	0.009	0.005	0.002	1.6e-4	0.066	0.745	0.011	0.571	-4.850	3.391
	Gfmmc $_{\rho}$	0.268	0.183	2.810	0.982	1.0e-4	8.7e-5	3.7e-5	2.5e-6	0.057	0.760	0.009	0.556	-4.847	2.173
	Rfmmc $_{\rho_{jk}}$	0.107	0.088	1.348	0.985	0.057	0.006	0.002	1.5e-4	0.015	1.000	0.005	0.939	-3.508	7.237
	<b>Rfmmc<math>_{\rho}</math></b>	<b>0.107</b>	<b>0.092</b>	<b>1.421</b>	<b>0.987</b>	<b>0.019</b>	<b>9.7e-05</b>	<b>3.6e-4</b>	<b>2.3e-6</b>	<b>0.018</b>	<b>1.000</b>	<b>0.004</b>	<b>0.924</b>	<b>-3.584</b>	<b>5.507</b>



426 the FWER across all 18 electrodes and time points to be less than  $\alpha = 0.05$ . Results are assessed using the  
427 thresholded statistics  $FDR_{.3}$  and  $SEN_{1.25}$ . These statistics are averaged across all six contrast effects and  
428 the five repeated simulations, and are listed in Table 1. From Table 1, we see that for data with heavier tails  
429 ( $DE_{\rho_{jk}}$  and  $DE_{\rho}$ ), the three robust models (Rfmm, Rfmmc $_{\rho_{jk}}$ , Rfmmc $_{\rho}$ ) tend to show higher  $SEN_{1.25}$  than  
430 their non-robust counterparts, and the two Rfmmc models always achieve higher  $SEN_{1.25}$  than Rfmm. For  
431 data with Gaussian tails, the two Gfmmc models achieve higher  $SEN_{1.25}$  than their Rfmmc counterparts.  
432 We also observe that the SimBaS approach gives systematically lower  $SEN_{1.25}$  than the BFDR approach.  
433 This is not a surprise since FWER/EWER based approaches (e.g., SimBaS) are more conservative than  
434 FDR based approaches, hence tend to miss more discoveries. The results on  $FDR_{.3}$  in Table 1 show that for  
435 data with heavier tails, the Rfmmc models tend to give lower FDRs than the other methods. For data with  
436 Gaussian tails, the Rfmmc models provide comparable, sometimes even lower, FDRs than their Gaussian  
437 counterparts. Additional statistics on  $FNR_{\xi}$  and  $SPEC_{\epsilon}$  are available in the supplementary materials.

438 In Table 1, we also list the averaged LPPL. The results show that for all four simulated data sets, the  
439 correct models almost always achieved the maximum LPPL among the six models. An exception is the  $DE_{\rho}$   
440 data, in which case although the data truly have separable correlation structure, the non-separable model  
441 Rfmmc $_{\rho_{jk}}$  still gives a slightly higher LPPL. This suggests the robustness of non-separable models—we have  
442 little loss of efficiency when using the more flexible model even if data are generated from the simpler model.  
443 Therefore, it might be a reasonable strategy to use non-separable models by default. In addition to LPPL, in  
444 Table 1 we list the running time of each method, which shows that the robust methods cost roughly twice as  
445 much computational time than their Gaussian counterparts, and the models with non-separable correlation  
446 structures run slower than those with separable structures.

### 447 3.2. Application: Analysis of Smoking Cessation ERP Data

448 Recall that our goal in analyzing the ERP data is to characterize the differential neurological response of  
449 smokers across different visual stimuli spatially and temporally. While our proposed framework is suitable  
450 to include all electrodes, we choose to fit separate models for each of the 11 cortical regions for three reasons:  
451 (1) By using LPPL-based model selection, we observed that different models fit the data better for different  
452 regions. (2) The spatial correlation between electrodes appears to vary across scalp regions; see Figure  
453 1(c) as well as Figure 13 in supplementary materials. Therefore, fitting separate models to each cortical  
454 region allows spatial covariance parameters, random effects, and residual distributions to vary across cortical  
455 regions, providing more flexibility. (3) Modeling brain signals by regions, as a *divide-and-conquer* approach,  
456 has also been adopted by other spatiotemporal modeling approaches such as Musgrove et al. (2016), who  
457 has shown that such strategy substantially improves computation efficiency while remaining insensitive to  
458 model misspecification and edge effects. Additionally, we have performed sensitivity analyses to demonstrate  
459 that our results are robust to different partitioning boundaries and parameter setups. In supplementary

Table 2: ERP data analysis: LPPLs on validation data. The values listed are on the scale of  $10^4$ . The value with the highest LPPL in each region (row) is highlighted with boldface.

Region	Gfmm	Rfmm	Gfm $\rho_{jk}$	Gfm $\rho$	Rfm $\rho_{jk}$	Rfm $\rho$
Ant Frontal L (R1)	-17.62	-95.78	<b>-8.43</b>	-8.66	-10.10	-12.71
Ant Frontal R (R2)	-24.93	-81.79	-23.32	-21.32	<b>-11.14</b>	-13.53
Frontal L (R3)	-4.44	-88.68	<b>4.29</b>	4.09	3.34	2.53
Frontal R (R4)	-7.93	-87.99	-0.23	-0.38	<b>1.19</b>	0.52
Central L (R5)	-7.10	-107.32	5.37	5.22	<b>10.54</b>	8.63
Central R (R6)	-8.65	-109.98	1.89	1.68	<b>11.59</b>	9.70
Temporal L (R7)	-2.11	-59.17	<b>3.80</b>	3.72	1.13	-0.30
Temporal R (R8)	-1.13	-59.89	<b>4.94</b>	4.79	1.46	0.06
Parietal L (R9)	9.14	-101.17	<b>22.12</b>	21.99	19.03	18.28
Parietal R (R10)	14.24	-115.25	26.20	26.09	<b>26.33</b>	25.01
Occipital (R11)	9.72	-184.00	31.73	31.87	<b>41.04</b>	40.02

460 materials, we have also included a comparison between the region-by-region and global modeling approaches.  
 461 The comparison demonstrates that for our data, similar results are obtained in either case, but the LPPL  
 462 statistic suggests that the region-specific modeling fits the data better.

463 We first fit the six models used in the simulation to the training data, and assessed the best model  
 464 separately for each of the 11 cortical regions. The run-time for training each model for each of the 11 regions  
 465 is available in the supplementary materials. Results of model selection are listed in Table 2. Table 2 shows  
 466 that for each region, the LPPLs based on Gfmm and Rfmm were systematically lower than those based on the  
 467 Gfm $\rho$  and Rfm $\rho$  models, indicating that models taking spatial correlation into account provided better  
 468 fits. Moreover, for each region, the maximum LPPL (marked in bold) was achieved either by Gfm $\rho_{jk}$  or  
 469 by Rfm $\rho_{jk}$ , which suggests that the non-separable correlation structure was more suitable for this data,  
 470 indicating the spatial correlation varied temporally, and that for some cortical regions the robust model was  
 471 preferred to the Gaussian model, suggesting the presence of some outliers.

472 After the best model was selected for each region, the selected model was used to fit the whole data  
 473 set (with 180 subjects). The resulting posterior samples of the electrode-specific fixed effects were used for  
 474 further analysis. To graphically present results continuously over the entire scalp region, not just at the  
 475 electrodes, we interpolated posterior samples of the electrode-specific fixed effects pointwisely using a 2D  
 476 interpolation onto a dense  $67 \times 67$  geodesic grid (denoted by  $\mathcal{D}$ ), and performed posterior inference based on  
 477 the dense spatiotemporal grid  $\mathcal{D} \times T$ . We identified spatiotemporal regions that were significantly nonzero  
 478 (or greater than  $\delta$  in magnitude) for various contrast effects. For example, the contrast effect between  
 479 “cigarette” and “neutral” was calculated by  $C_{\text{cig-neu}}(s, t) = B_{\text{cig}}(s, t) - B_{\text{neu}}(s, t)$  pointwisely for each  
 480 posterior sample. Since we have four stimuli, there are six pairs of contrast effects: cigarette vs. neutral  
 481 (CIG-NEU), pleasant vs. neutral (PLE-NEU), unpleasant vs. neutral (UNP-NEU), cigarette vs. pleasant

482 (CIG-PLE), cigarette vs. unpleasant (CIG-UNP), and pleasant vs. unpleasant (PLE-UNP). Based on the  
483 posterior samples of the six contrast effects, we computed SimBaS and BFDR( $\delta = 0.5$ ). We then calculated  
484 the GBPVs from the SimBaS for each contrast effect, and found that the GBPVs were less than 0.001 for  
485 all six contrast effects. This implies that for each pair of stimuli, there were at least some differences in their  
486 mean ERP effects. We flagged the spatiotemporal regions on the 3D domain  $\mathcal{D} \times T$  using SimBaS (to detect  
487 nonzero regions) and BFDR (to detect regions with contrast effects greater than  $\delta$ ), using  $\alpha = 0.05$  as the  
488 significance threshold.

489 Detailed results showing flagged regions over the entire  $(s, t)$  domain are displayed in .avi files, which  
490 mark flagged locations on a 2D scalp while stepping over time; see links to the files in the supplementary  
491 materials. Figures 3 and 4 summarize some of the key results in the figures based on SimBaS and BFDR  
492 respectively. The results for SimBaS are summarized and plotted in Figure 3, which contains integrated  
493 2D-heatmaps for SimBaS values (row 1), integrated 2D-heatmaps for the mean contrast effect marked with  
494 flagged regions (SimBaS < 0.05) (row 2), as well as the scalp plots of SimBaS values calculated at two time  
495 intervals [112, 160] ms (row 3) and [232, 300] ms (row 4), using posterior samples averaged across time points  
496 within these intervals. The 2D-heatmaps in the first two rows demonstrate the results for all time (x-axis)  
497 and scalp locations (y-axis) while reordering the latter into blocks defined by the 11 cortical regions. The  
498 BFDR results are summarized in Figure 4, which demonstrates integrated 2D-heatmaps for the contrast  
499 effect marked with flagged regions (row 1), and scalp plots of local FDR values (i.e.,  $1 - \widehat{p}(s, t_i)$ , where  $t_i$  is  
500 the  $i$ th time interval) calculated using posterior samples averaged across three time intervals: [112, 160] ms,  
501 [232, 300] ms, and [440, 600] ms (respective rows 2-4).

502 Examining these integrated 2D-heatmaps or the corresponding .avi files, we see how the spatial distri-  
503 bution of the flagged regions evolves and changes over time. Six time intervals with evident patterns are  
504 highlighted in a table, and summary plots for SimBaS and BFDR results at each of these time intervals  
505 are produced. These results were presented in the supplementary materials (see Table 3 and Figures 5-10)  
506 together with a detailed description. Briefly speaking, no significant effects were detected before the image  
507 stimulus was shown ( $[-100, 0]$  ms) and during the interval  $[0, 100]$  ms. Between 112 ms and 160 ms, a time  
508 period known as the P1 region, we see a cigarette differential effect, whereby CIG was significantly different  
509 from NEU, PLE, and UNP in the parietal-occipital (R9-R11) region. From roughly 216 ms to 660 ms, we see  
510 various degrees of similarities between the response to the cigarette stimulus and that to the two emotional  
511 stimuli (PLE, UNP). To be more specific, from 216 ms to 232 ms, we observe similar response patterns  
512 for cigarette and pleasant stimuli; later at 232-300 ms, the response to the cigarette stimulus shows more  
513 similarity with the pleasant stimulus than the unpleasant stimulus; during the next period (300-440 ms), the  
514 cigarette stimulus evokes a pattern very similar to those evoked by both pleasant and unpleasant stimuli,  
515 in contrast with the neutral stimulus. Finally, from 660 ms-800 ms, we see significant differences between

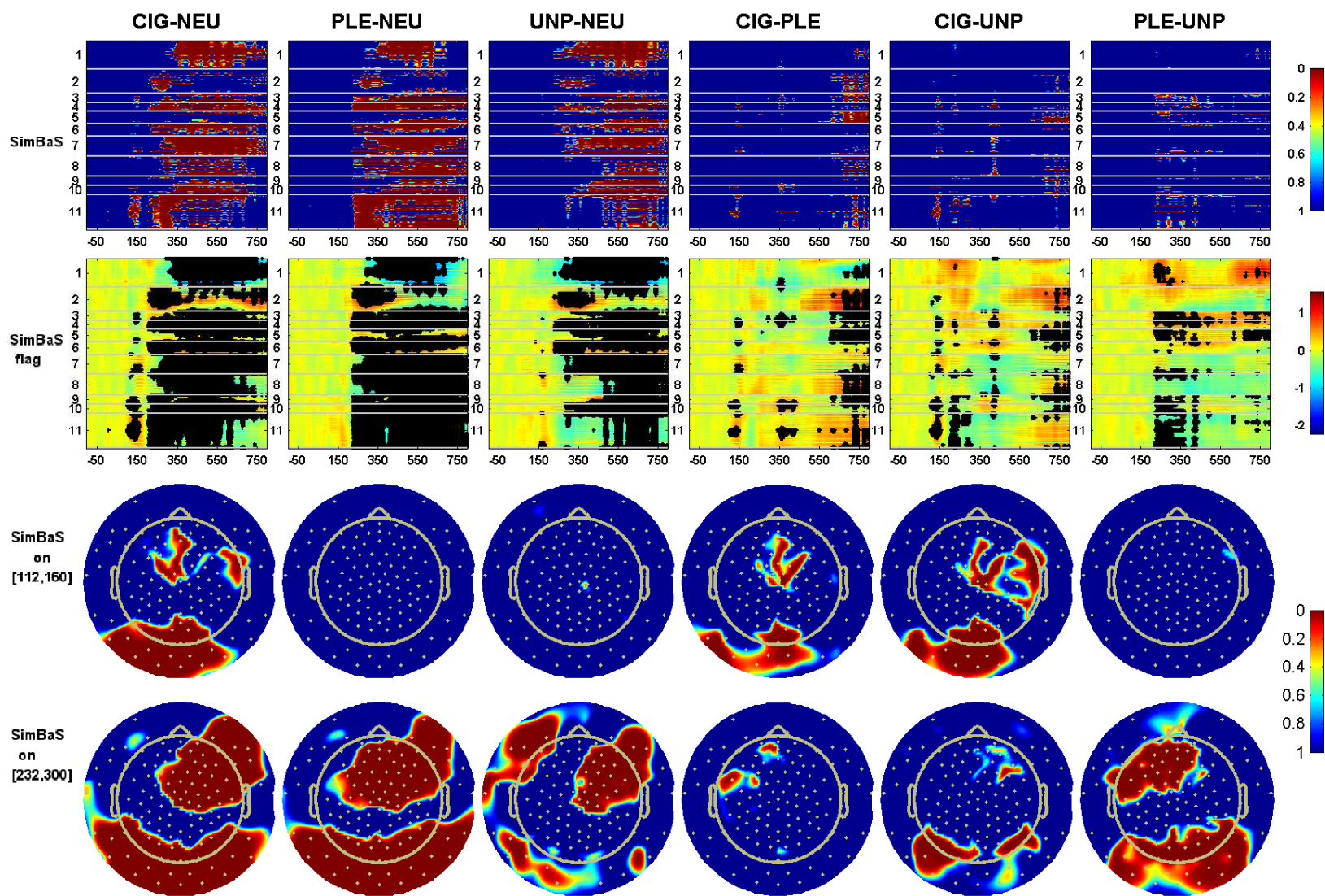


Figure 3: **Regions flagged by SimBaS.** Row 1: integrated heatmaps of the SimBaS plotted in 2D—the x-axis is time and the y-axis is vectorized spatial locations of the 2D scalp (indexed by region number). Row 2: integrated 2D heatmaps of means contrast effects (color maps) marked with SimBaS flagged regions (black dots). Row 3-4: scalp plots of new SimBaS values calculated at two time intervals ([112, 140] ms and [232, 300] ms) using posterior samples averaged across these intervals.

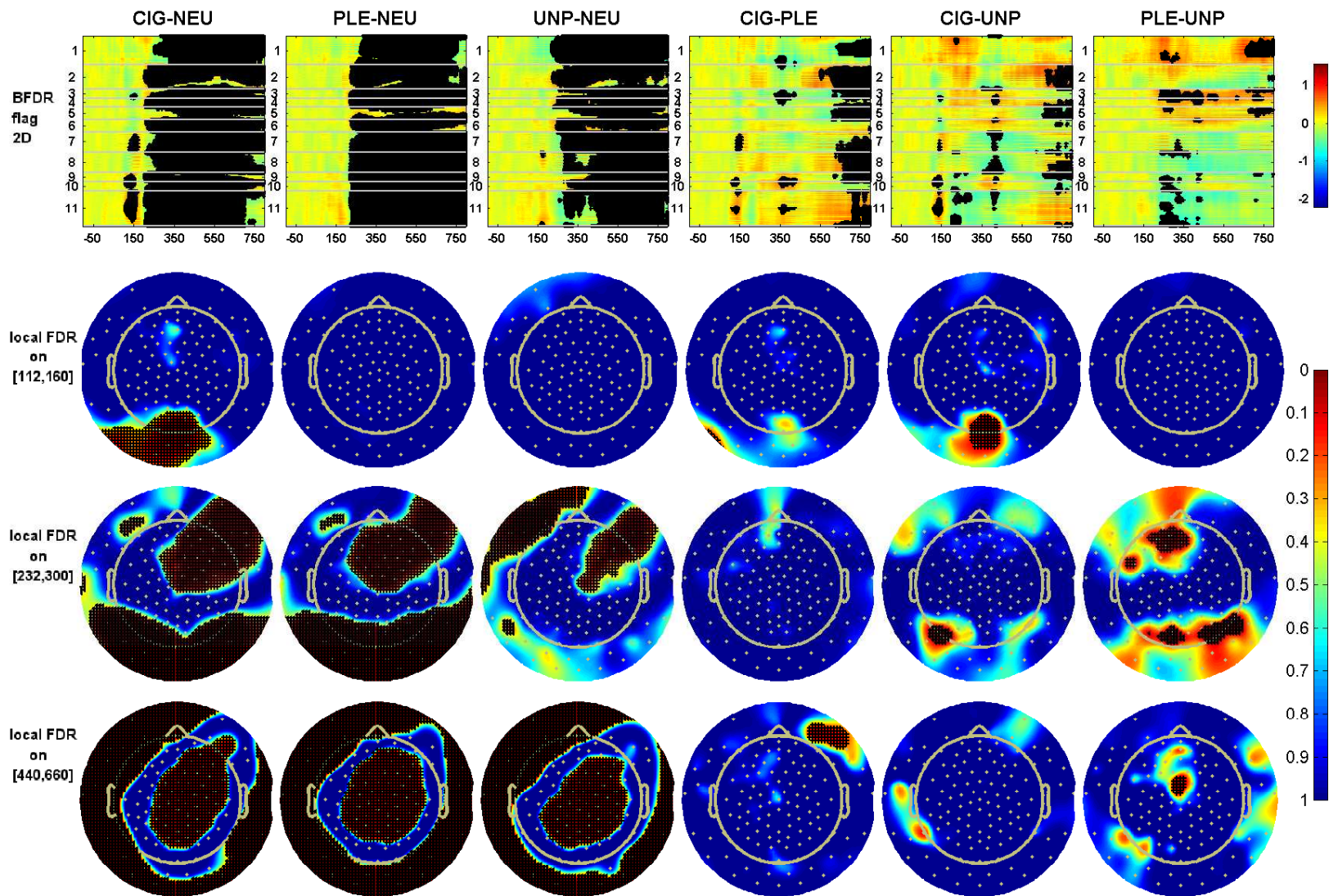


Figure 4: **Regions flagged by BFDR.** Row 1: integrated 2D heatmaps of mean contrast effects marked with BFDR ( $\delta=0.5$ ) flagged regions (black dots)—the x-axis is time and the y-axis is vectorized spatial locations of the 2D scalp (indexed by region number). Row 2-4: scalp plots of local FDR at three time intervals ([112, 140] ms, [232, 300] ms, and [440, 660] ms), marked with BFDR flagged regions. Here the local FDR and the BFDR flagging results were re-calculated based on posterior samples averaged across the time intervals.

516 the response to all pairs of stimuli. These effects could indicate important neurological signals in smokers  
517 that are indirect measurements of their cravings. These signals can potentially be exploited in predicting  
518 smoking cessation success or providing longitudinal assessments of cessation drug efficacy.

519 **Sensitivity Analysis** The results presented above rely on several modeling choices, including model fitting  
520 by scalp regions, determination of the prior correlation parameter for  $\mathbf{B}_{jk}^*$  based on preliminary estimates  
521  $\hat{\mathbf{B}}_{jk}^*$ , and selection of models using cross-validation. To assess the sensitivity of the outputs to these modeling  
522 choices, we repeated several analyses by refitting the  $\text{Gfmm}_{\rho_{jk}}$  using a different cortical partition, different  
523 spatial hyperpriors, and a different cross-validation. Results are in the supplementary materials. These  
524 analyses show that our results are not sensitive to different cortical partition boundaries and different choices  
525 of spatial prior parameters for  $\mathbf{B}_{jk}^*$ ; and different cross-validations lead to similar model selection pattern,  
526 with slight differences on choosing between  $\text{Gfmmc}_{\rho_{jk}}$  and  $\text{Rfmmc}_{\rho_{jk}}$  in four regions.

## 527 4. Discussion

528 To compare the effects of different stimuli on the ERP curves in smokers, we have proposed functional  
529 response regression models for correlated functional data. These methods flexibly capture the complex  
530 data structure yet yield intuitive and natural inferential summaries. Our application to the ERP data  
531 demonstrates patterns of differential electrophysiological effects across stimuli, and characterizes similarities  
532 and differences in the effects evoked by cigarette and emotional stimuli in contrast to the neutral stimuli.  
533 Our approach provides full Bayesian inference over the entire ERP to localize the key stimuli effects on  
534 the scalp and over time, which enables us to detect effects that may have been missed had analyses been  
535 limited to prespecified waveform components, and by incorporating spatial inter-electrode correlation and  
536 robustness to outliers, may have resulted in greater power to detect stimuli effects according to the results  
537 of our simulation study.

538 We have analyzed an ERP data set in a smoking session study. The same data set has been analyzed  
539 by [Versace et al. \(2011\)](#) by using a standard ERP analysis approach. In their analysis, they first applied a  
540 temporal principal component analysis (PCA) to the ERPs, from where they identified six temporal regions of  
541 interest by using the peak locations of the loading factors of PCA. The mean voltages were then calculated  
542 by averaging across time windows centered at these temporal locations. Based on the mean voltages, a  
543 randomization test was performed to identify significant differences between the emotional/cigarette stimuli  
544 and the neutral stimulus. [Versace et al. \(2011\)](#)'s analysis demonstrated similar neurological responses in the  
545 presence of cigarette and emotional cues for two of the temporal regions, the 452–508 ms and the 212–316  
546 ms time windows. It also showed that the cigarette-related pictures enhanced the amplitude of the P1  
547 component (136–144 ms) above the levels measured in the emotional and neutral conditions. These findings  
548 are consistent with our findings described in Section 3.2 and the supplementary materials. Our analysis,

549 however, provides more detailed findings in terms of when and where the significant differences present  
550 between any pair of stimuli, as demonstrated by the .avi files, Figures 5–10, and Table 3 in supplementary  
551 materials. This is the key advantage of modeling the entire ERP data set without using reductionistic feature  
552 extraction.

553 While we have focused on modeling the stimulus effects for a group of individuals using averaged EEGs  
554 (ERPs), the proposed framework can also be used to model EEG data from multiple trials on a single  
555 individual. It can be further used to model EEGs at both the individual and group level simultaneously.  
556 This can be done in two different ways. (i) The first way is to model data from both levels all together,  
557 adding subject- and trial-specific random effect functions. Our modeling framework allows multiple levels of  
558 random effects, enabling great flexibility for capturing different sources of variability. While in principal this  
559 could be done with our existing software, for large studies like this one the sample sizes would be enormous,  
560 which would add considerably to the computational complexity. (ii) An alternative strategy would be to use  
561 a two-step approach, first modeling each individual’s data independently with first-level MCMC to estimate  
562 the ERPs per subject, and then taking these as the data in a second-stage group-level MCMC to estimate  
563 the stimuli effects. This approach allows us to propagate the uncertainty of the first level model to the  
564 second, and the computation is easily parallelizable. This approach has been used in a different context by  
565 [Morris et al. \(2006\)](#) to deal with missing functional data.

566 We used the Matérn family to model the interfunctional spatial correlations. Depending on the nature  
567 of the correlation, other parametric families such as the continuous-time AR(1) structure can be easily  
568 incorporated ([Louis, 1988](#); [Simpson et al., 2014](#)). For functional data indexed by points on a lattice, one  
569 could also assume local correlation patterns. For example, [Zhang et al. \(2015\)](#) used conditional autoregressive  
570 (CAR) assumptions to model local correlations between functions on a lattice, which can also be easily  
571 incorporated into our framework.

572 While we have focused on wavelets, our dual space models can be used with many other bases including  
573 splines and principal components. The choice of basis should be based on the characteristics of the functional  
574 data ([Morris, 2015](#)). Our analyses here modeled the temporal ERP waveforms, but our framework and  
575 software can also model the time-frequency representations of the ERPs, with the only required change  
576 being the specification of appropriate basis functions for that 2D space. Besides modeling electrode data  
577 measured on the scalp surface, our modeling framework can also be used to model reconstructed brain  
578 source signals that could be inferred from the EEG data, e.g., using the *surface Laplacian* technique ([Hjorth,](#)  
579 [1975](#); [Kayser and Tenke, 2015](#); [Carvalhaes and de Barros, 2015](#)). Linking our approach to the source signal  
580 identification in a joint framework would be a very interesting problem, but beyond the intended scope of  
581 this paper.

582 One potential limitation of our proposed approach is the computation time for Bayesian inference. In

583 supplementary materials, we listed the computation time for running each of the six models for the 11 scalp  
584 regions, and also performed a run-time analysis to evaluate how the proposed framework scales with various  
585 data setups. While our algorithms can be run concurrently for all six models for each scalp region, it still  
586 takes  $O(10)$  hours to train the models and calculate the LPPLs. While relatively long compared to simpler  
587 analytical approaches, this computing time is not inordinate, given the extensive time to conduct studies  
588 yielding these rich data. It is our view that this extra computing time is a good trade-off given the ability  
589 of our model to capture information anywhere in space-time and to account for the complex spatiotemporal  
590 correlation structures. One can further reduce the computation cost in two ways: by using near-lossless  
591 basis via wavelet compression (Morris et al., 2011), or by replacing the MCMC-based posterior sampling  
592 by approximation approaches such as variational Bayesian inference (Blei and Jordan, 2006). Based on our  
593 experience, we expect that the use of a near-lossless basis retaining  $> 99.5\%$  total energy for each ERP would  
594 result in a speed-up of 5-20 fold with very little loss of information, and the use of variational inference usually  
595 reduce the computation time to the scale of minutes (with a sacrifice of narrower confidence bands).

596 While our models have numerous complex features that capture various types of spatiotemporal corre-  
597 lation while inducing robustness to outliers, the model specification and running of software is relatively  
598 straightforward, so accessible to a broad class of researchers. Algorithms are developed in Matlab and  
599 C, and compiled using Matlab compiler (MATLAB Compiler). The compiled code and demo scripts are  
600 shared through the link: [http://www.apps.stat.vt.edu/zhu/other/FMMC\\_v0\\_compiled\\_May7\\_2018.zip](http://www.apps.stat.vt.edu/zhu/other/FMMC_v0_compiled_May7_2018.zip).  
601 We are also working on integrating these algorithms with an R package (R Core Team, 2017), which will  
602 generalize a preliminary R package developed by Rausch et al. (2013).

## 603 **Supplementary Materials**

604 The supplementary materials are enclosed with this submission.

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